

**LAB Political Broadcast Calendar of
Louisiana Election Dates in 2021 & Early 2022
and Related Lowest Unit Rate Periods^{1,2}**

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| February 3, 2021 | – Lowest Unit Rate period begins for Municipal Primary election to be held on March 20, 2021. |
| February 23, 2021 | – Lowest Unit Rate period begins for Municipal General election to be held on April 24, 2021. |
| March 20, 2021 | – Scheduled voting date for Municipal Primary election. |
| April 24, 2021 | – Scheduled voting date for Municipal General election. |
| August 25, 2021 | – Lowest Unit Rate period begins for State Open Primary election to be held on October 9, 2021. |
| September 14, 2021 | – Lowest Unit Rate period begins for State Open General election to be held on November 13, 2021. |
| October 9, 2021 | – Scheduled voting date for State Open Primary election. |
| November 13, 2021 | – Scheduled voting date for State Open General election. |
| February 9, 2022 | – Lowest Unit Rate period begins for Municipal Primary election to be held on March 26, 2022. |
| March 1, 2022 | – Lowest Unit Rate period begins for Municipal General election to be held on April 30, 2022. |
| March 26, 2022 | – Scheduled voting date for Municipal Primary election. |
| April 30, 2022 | – Scheduled voting date for Municipal General election. |

¹ Although the election dates provided here are accurate as of the date of this Calendar's publication, they are subject to change by the Louisiana Legislature should be double-checked for currency at the time of relying upon them.

² The FCC by Public Notice DA 20-335 released on March 25, 2020, has issued guidance stating that "No-charge spots given to advertisers to help them through the pandemic do not need to be counted in computing a station's Lowest Unit Charge, as long as the no-charge spots are not part of paid advertising contracts and are not otherwise considered bonus spots." (See <https://docs.fcc.gov/public/attachments/DA-20-335A1.pdf>)