

COLLEGE2CAREER DAY

PRESENTED BY: LOUISIANA ASSOCIATION OF BROADCASTERS

WHAT IS THE LAB 2023 COLLEGE2CAREER DAY?

Previously called the Louisiana Association of Broadcasters Student Workshop & Job Fair, the College2Career Day is a four-hour event dedicated to teaching students about the broadcast industry and provide networking opportunities with radio and television stations across Louisiana looking to hire the next generation of broadcasters. [It is free to attend.](#) Visit broadcasters.org/college-2-career/ for agenda and speakers.

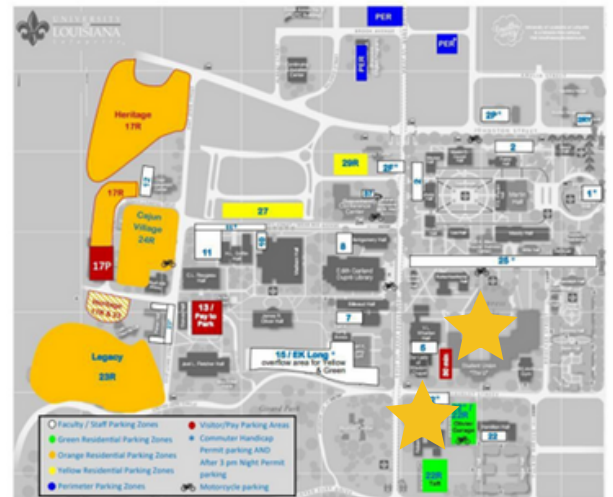
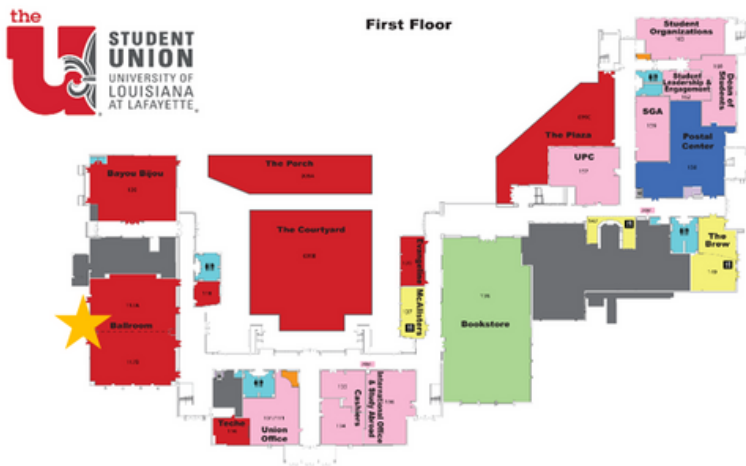
WHAT DOES IT ENTAIL?

We begin at 8:30am with Student Check-in and networking time followed by a radio panel, a television panel and Professional Development with stations (speed dating style). Lunch will be provided. [Students must register before Wednesday, February 22nd at 11:59 pm.](#)

WHERE IS IT LOCATED?

University of Louisiana at Lafayette
Student Union | Atchafalaya Ballroom
McKinley St. Lafayette, LA 70503

Free parking is available on the second floor of the Olivier Parking Garage on McKinley Street directly across from the Student Union.



WHAT DO STUDENTS BRING?

- Student ID
- Copies of your resume (20)
- Demo reels (*if applicable*)
- Notebook and pen
- Dress in professional business attire

WHAT IF STUDENTS ARE COMING FROM OUT OF TOWN?

For students traveling from far parts of the state and wish to stay in Lafayette the night before, Friday, February 24th, we suggest booking a room at the Hilton Garden Inn Lafayette/Cajundome: 2350 West Congress Street Lafayette, Louisiana 70506. Rates begin at \$119 a night. **Purchase your room using this link.** LAB **does not** cover the cost of hotel accommodations.

