



Louisiana Association of Broadcasters

# BROADCAST SCHOLARSHIPS

## BROADCAST SCHOLARSHIP PROGRAM CRITERIA & DETAILS

*Applications Open  
November 1st, 2023*

*Applications Close  
January 26th, 2024*

# The Purpose

By endorsing quality education for potential broadcasters, the members of the Louisiana Association of Broadcasters believe they are guaranteeing the future quality of broadcasting in Louisiana. The LAB has established a scholarship fund to aid in the higher education of promising students.

The purpose is:

- To support potential and commitment in promising future broadcasters;
- To encourage a high standard of professionalism in the industry;
- To foster a strong relationship between higher education and the profession; and
- To promote a greater understanding of journalistic ethics and societal responsibility of broadcasters.

## To Qualify

Applicants must meet these criteria:

- Enrolled and attending classes, fulltime, in a mass communication curriculum at a Louisiana four-year college with the intent to pursue career in broadcasting;
- Be classified as a Junior or Senior in a four-year college;
- Enrolled in at least 12 hours each semester the scholarship is in effect;
- Maintain a minimum 2.5 GPA and submit transcript of previous semester to verify;
- Submit up to three letters of recommendation from a college professor, broadcaster and/or other business person;
- Submit a letter signed by your Department Head certifying you meet all eligibility criteria;
- Submit a resume;
- Complete the online application;

Previous winners are eligible.

## Selection Criteria

Financial need may be considered; applicants are asked to indicate how their education is being funded.

Judges will consider depth of thought, clarity of expression and commitment to broadcasting as primary. Extracurricular activities, community involvement and legibility also will be considered.

The scholarship program reflects LAB's commitment to the principal of non-discrimination. No applicant will be discriminated against on the basis of race, religion, national origin, gender, sexual orientation or age.

## The Scholarships

The LAB will make available up to \$8,000 annually. Two students enrolled and attending class fulltime in a broadcast curriculum at a Louisiana four-year college will receive equivalent to \$2,000 per semester, totaling \$4,000 for the academic year.

In order to confirm eligibility, winners will be required to provide LAB with documentation verifying enrollment status, as well as a copy of grades from previous semester – to ensure recipient meets grade point average requirements.

Awards will be paid in two installments to the school registrar during Fall 2024 and Spring 2025 semester. Scholarship recipients must also produce a 30 second PSA to promote the next year's scholarship.

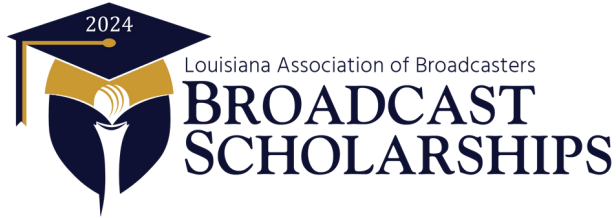
## Application Procedure

The LAB is accepting all scholarship applications online. You will need to have your resume, essay, recommendation letters and department head statement before you fill out your online application, as you will need to upload it during the process.

Applications will open Tuesday, November 1st, 2023 and must be submitted online by 11:59pm on Friday, January 26th, 2024. Scholarship recipients will be announced at the 2024 Prestige Awards in March in Baton Rouge.

## The Sponsor

Louisiana Association of Broadcasters has a keen interest in the excellence of broadcast education. Consistent with this goal and to lend tangible support, LAB has established this scholarship program to encourage students of the highest caliber to enter broadcasting as a career and to seek the best quality education in the field. We sincerely want to see broadcasting as a profession, be passed onto qualified, outstanding men and women.



**Please print and upload a picture/scan of this document OR attach a statement from professor on department letterhead.**

**LAB Broadcast Scholarship 2024 Department Head Certification**

**Scholarship requirements:**

- Be classified as a Junior or Senior in a four-year college;
- Enrolled in at least 12 hours each semester the scholarship is in effect;
- Maintain a minimum 2.5 GPA

I certify this applicant meets the criteria as it relates to the applicant's GPA, major and grade level.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_